

TEACHING KIDS LIFE SKILLS

Golf Digest honors five youth programs

SINCE 1984, Golf Digest has identified the premier programs that encourage young golfers. Each year, we honor a municipality, a club, an individual, a corporation and an association for their positive impact on juniors. This year's Junior Development Award winners are teaching kids the skills needed to become proficient golfers as well as the life skills needed to succeed in the world. —**TOPSY SIDEROWF**

GOLF DIGEST'S 2011 JUNIOR DEVELOPMENT AWARDS

MUNICIPALITY

MEMPHIS

➤ At The First Tee of Memphis, kids pay \$50 for a nine-week session. Scholarships are available, and costs are kept down through the participation of parents, teachers and area professionals.

CLUB

SANKATY HEAD GOLF CLUB SIASCONSET, MASS.

➤ The summer caddie camp for boys 14-19 emphasizes the three Rs: "respect for self," "respect for others" and "responsibility for one's actions."

INDIVIDUAL

CARL JACKSON LITTLE ROCK

➤ Jackson, a former Augusta National caddie, uses his foundation's program, "Carl's Kids Stay in School," to teach honesty, integrity, respect and patience.

CORPORATION

DEUTSCHE BANK

➤ Since 2003, the Deutsche Bank Championship has generated \$19.5 million in charitable contributions. The primary beneficiary is the Tiger Woods Learning Center, which supports youth programs in math, science, the arts and golf.

ASSOCIATION

JUNIOR GOLF ASSOCIATION OF NORTHERN CALIFORNIA

➤ There are 90 events on the 2011 schedule, and executive director Shane Balfour says members learn how to build meaningful friendships, not just how to play golf. Kids 7-17 can join for \$85 a year.