

## **PGA Section Presentation Title:**

"From Burnout to Balance in 12 Weeks" - How to Double Your Hourly Income and Guarantee 25% Off Your Players' Handicap While Working 40% Less.

## **Description:**

During this training, you will learn proven methods to leverage your business success while you transition players into results-based group coaching.

You will gain practical insights on how to use the tools PGA of America is providing all of its members in the PGA Coach interactive video training.

- How to become a PGA Modern Coach, and why
- Make the shift from individual lessons to results-based group coaching
- Use the PGA Coach system effectively
- Communicate the value to owners and managers
- Speed up player results
- · Retain golfers and build referral business

As a result, you will have a 2023 roadmap to increase revenue and profit:

- Double your hourly income
- Reduce your work time by 40%
- Guarantee 25% off your players' handicaps in 12 weeks

## Included

60-minute interactive presentation by a RGX Mentor

Video recording of Presentation: We will also have a recording of the Virtual Session for you to share with all of your Members with the worksheet. This is a great way to have all your members trained (including the Members unable to join the Live session).

Follow Up Virtual Q&A Session: A follow-up 45-minute Q&A session will take place within 2 weeks after the live session. After the live session, Members will go back to their facility/coaching business and implement learned techniques. This is a great opportunity for your Members to ask our Mentor questions that may arise during this implementation. All Members are invited to participate.

