

## 2024 Corporate Partnership Package

### **Available Partnership Levels**

Ambassador Partnership Package: \$10,000+

Champion Partnership Package: \$25,000+

Hero Partnership Package: \$50,000+

Legacy Partnership Package: \$100,000+



## 2024 Corporate Partnership Package



Founded in 2004, the New Jersey Golf Foundation is a recognized 501(c)(3) charitable organization and the charitable arm of the New Jersey Section, PGA of America.

Led by PGA Professionals, the New Jersey Golf Foundation (NJGF) hosts a dynamic line-up of programming for individuals from all backgrounds to experience the game of golf in a welcoming environment.

The New Jersey Golf Foundation fosters a commitment to Diversity, Equity & Inclusion.



With a focus on three core pillars, **(Youth, Military & Special Needs)**, the New Jersey Golf Foundation's mission is to: *positively impact lives and communities through the game of golf* 

# Youth Pillar



#### Youth Player Development Programs Hosted by the NJGF



**PGA Junior League...** This dynamic player development program is a fun, social and inclusive opportunity for boys and girls ages 10-17 to learn and enjoy the game with instruction and direction from PGA Professionals. Kids wear numbered jerseys and play on teams with their friends, as they compete in a popular two-person scramble format that reinforces the team concept and creates a nurturing environment for learning the game. In New Jersey, PGA Jr. League presented by RWJBarnabas Health had 1,325 athletes compete on 93 teams – representing public facilities, municipal courses, private clubs and First Tee chapters. This program is under the direction of PGA and LPGA Professionals.



**Golf In Schools Program...** The NJGF operates one of the nation's most prolific Golf In Schools programs, impacting more than 120,000 boys and girls (K-8th grade) at over 200 schools across NJ. The program introduces golf to children by incorporating the game into the physical education curriculum at elementary and middle schools.

To support this initiative, the NJGF provides each school with an allotment of equipment that allows golf to be learned and played in non-traditional venues, such as a school gymnasium and limited-space outdoor areas. **After School Programming...** As an extension of the thriving Golf In Schools program, after school golf programming at Father English Community Center in Paterson and the High School JV Program continue to grow, providing unique opportunities for kids to experience the game of golf outside of school, and under the guidance of PGA Professionals.

## Military Pillar



#### Programming for Veterans – Changing and Saving Lives



**Inspiration Golf Range...** Located on the Campus of the Lyons VA Medical Center, adjacent to the 9-hole Coakley-Russo Memorial Golf Course, Inspiration Golf serves as the homesite for NJGF programming. Proudly staffed by veterans, Inspiration Golf offers employment opportunities and a safe haven for men and women transitioning from the hospital back into society. Inspiration Golf offers weekly PGA HOPE Sessions where veterans can work on their game and benefit from newfound camaraderie, spending quality time with fellow veterans.



**PGA HOPE...** (Helping Our Patriots Everywhere) is the flagship military program of the New Jersey Golf Foundation (NJGF). PGA HOPE introduces golf to Veterans with disabilities to enhance their physical, mental, social and emotional well-being. Participants of HOPE programs include military Veterans living with physical or cognitive challenges such as Traumatic Brain Injury (TBI), Post-Traumatic Stress Disorder (PTSD) and amputees, among other challenges.

Led by PGA Professionals, PGA HOPE is a rehabilitative golf program that has helped thousands of Veterans assimilate back into their communities through the social interaction the game of golf provides.



PGA HOPE Post Session Activities...

The next step on the golf journey for Veterans upon completion and graduation from PGA HOPE, is to stay engaged by participating in post session activites including rounds of golf with PGA Professionals, fellow veterans and in invitation to the NJGF Veteran's Day Pro AM. PGA HOPE Graduates also stay engaged by helping recruit new veterans to enroll in PGA HOPE

PGA HOPE programming is fully funded by the NJGF and offered at NO COST for Veterans.

# **Special Needs Pillar**



#### Programming in Support of Diverse Populations



**Special Olympics NJ...** A corporate partner of SONJ for more than 25 years, the NJGF proudly supports regional/state golf tournaments, Camp Shriver Sports Camp, introductory Golf Clinics and the new golf component of the Young Athlete Program for boys & girls ages 2-12, while committing to making the game of golf accessible for all, including individuals living with intellectual and developmental disabilities.

The Inspiration Golf Range facility will serve as a training site for Special Olympics New Jersey Golf athletes and their Unified Partners who will have access to the Inspiration Golf Range to prepare for State, Regional, National & International golf competitions.



Adaptive Needs Golf in Schools... In support of the NJGF's commitment to deliver programming for individuals from all backgrounds, students from the South Bergen Jointure Commission, in Lodi and Clifton High School experience the game of golf in a welcoming environment. This initiative is highlighted by an annual trip to Fiddler's Elbow CC where a team of PGA Professionals and NJ Golf Foundation staff members host them for a day of fun on the golf course, which includes a golf cart tour of the facility, and the opportunity to work on their chipping and putting skills.



**Els For Autism...** The NJGF is a proud supporter of programming for individuals with Autism Spectrum Disorder, and host golf programming on an annual basis for boys & girls ages 8-21 through the Ernie Els #GameON Autism Golf Program.







## Legacy Partnership Package - \$100,000+

• Platinum Plus Partnership (three foursomes) in the annual New Jersey Golf Foundation Golf Classic at Baltusrol Golf Club on August 19th

- Four threesomes (each will be paired with a PGA Professional) in the NJPGA Weekly Pro-Am Series (four different courses)
- Social Media: Initial post upon agreement, plus two "Partner Spotlights" throughout the season
- Title Sponsor, including two threesomes, paired with a PGA Professional, at the Peter Famiano Memorial Scholarship Pro Am at Trump, Bedminster
- · A private 20-player experience at a premier New Jersey golf club
- Founding Partner recognition at Inspiration Golf Range at the Lyons VA Medical Center
- Corporate Partner recognition in the NJGF Annual Report







## Hero Partnership Package: \$50,000+

- · Gold Sponsorship (one foursome) at the annual New Jersey Golf Foundation Golf Classic at Baltusrol Golf Club on August 19th
- Charity Sponsor of the NJPGA Charity Clambake: Included two spots in the tournament (May 20–22 at Hollywood Golf Club)
- Presenting Sponsor of the NJPGA Junior Tour
- Presenting Sponsor, including one threesomes with a PGA Professional, at the Peter Famiano Memorial Scholarship Pro Am at Trump, Bedminster
- One Year Dormie Network Membership
- Corporate Partner recognition in the NJGF Annual Report











## Champion Partnership Package: \$25,000+

- Two foursomes in the annual New Jersey Golf Foundation Golf Classic at Baltusrol Golf Club on August 19<sup>th</sup>
- Two threesomes (paired with a PGA Professional) in the NJPGA Weekly Pro-Am Series (two different courses)
- Social Media: Initial post upon agreement, plus one "Partner Spotlight" throughout the season
- Three additional playing opportunities (foursomes) throughout the year at premier New Jersey golf clubs
- Founding Partner recognition at Inspiration Golf Range at the Lyons VA Medical Center
- Corporate Partner recognition in the NJGF Annual Report









## Ambassador Partnership Package: \$10,000+

- One foursome in the annual New Jersey Golf Foundation Golf Classic at Baltusrol Golf Club on August 19th
- One threesome (to be paired with a PGA Professional) in one NJPGA Weekly Pro-Am Series.
- One foursome in the PGA HOPE NJ Veterans Day Pro Am at Fiddler's Elbow Country Club on November 10<sup>th</sup>
- · Social Media: Initial post upon agreement, plus one "Partner Spotlight" throughout the season
- Corporate Partner recognition in the NJGF Annual Report.





## **Contact Information**

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