



St. James's Place Wealth Management & The PGA

Pairing up for Europe's largest Pro-Am Championship

Last year St. James's Place became one of The PGA's Principal Partners, making trusted financial advice more easily available to all its members. We're now delighted to be title sponsors of the PGA's prestigious National Pro-Am Championship for the next four years. It's a natural partnership: golf is a passion sport for many of our clients, and both St. James's Place and The PGA are highly respected professional experts in our industries.

Together, we promote and support the wellbeing of PGA Members, both on the course and off it.

Something special to play for

The St. James's Place National Pro-Am is Europe's largest amateur golf tournament, encouraging players at every level to raise their game and represent their local club nationally. 2021 saw a surge of new golfers; 2.3 million of them taking up the sport or returning after lapsed memberships. Excitingly, 25% of these new golfers are women¹. Many club managers say they're now at capacity for new members. It's never been a better time to be involved in the sport.

We're particularly pleased that The PGA has welcomed female players to the championship. Paul Ainslie, Head of Partnerships at St. James's Place, commented "We're extremely proud that the tournament now places men and women on an equal footing and we're encouraging clubs to promote the opportunity to their female members."

St. James's Place. A little about ourselves

We believe passionately that the best service is provided through face-to-face, personal advice, mirroring The PGA's people-orientated ethos. Long-term relationships and advice that clients trust lies at the heart of everything we do.

Our financial advisers will help you plan a way forward that's right for you and your family.

Specialist financial advice for golfing professionals

Being out on the golf course, enjoying a sport you love, often prompts the question – 'How soon can I afford to stop working?' It's the question we're asked most frequently. Finding time to discuss long term finances when you have a busy day job or a business to run can slip down your agenda without you noticing.

It's never too late to start talking to a financial adviser. Whether you're a golf pro or manage a golf club, having a long-term financial game plan is key to your business resilience – and your peace of mind.

Our dedicated team

St. James's Place have financial advisers across the UK who can provide specialist financial advice to golfing professionals. They are available to support clients with all aspects of financial planning, from getting on the property ladder to making plans for later life.

Your home may be repossessed if you do not keep up repayments on your mortgage.

The value of an investment with St. James's Place will be directly linked to the performance of the funds selected and may fall as well as rise. You may get back less than the amount invested.

The levels and bases of taxation and reliefs from taxation can change at any time and are dependent on individual circumstances.

Beet the deadline!

DON'T LET THIS YEAR'S TAX ALLOWANCE GO TO WASTE. USE BY 5 APRIL 2022.



Are you the kind of person who leaves things until the last minute? Even if that's only occasionally the case, you might not already have taken full advantage of the tax reliefs and allowances available to you during the current tax year.

Right now, our Advisers are advising clients on how to maximise tax allowances and reliefs ahead of the tax year-end deadline on 5 April 2022.

If you would like to find out more, or to schedule a webinar for your golf club, do get in touch with us at www.sjp.co.uk/pga

Remember: the use-by date for this tax year's reliefs and allowances is 5 April. Make sure you beet the deadline!

Excitingly, 25% of these new golfers are women¹.

¹ R&A, 'GB&I Golf Participation Report', 2020

Let's get started

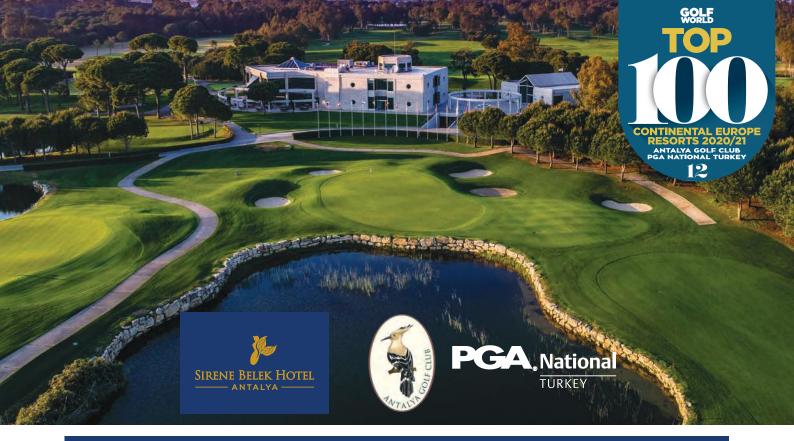
Just as a round of golf is never simply about playing the shot, managing your money is never just about which ISA to choose or investment to make. It's about the 'why'; all winning strategies are planned and thought-through. And they all have to start somewhere.

The application details in this entry pack mark the start of an adventure. One that could lead all the way to the eighteenth hole on the PGA Sultans course in Turkey.

St. James's Place is here to help you achieve all your ambitions through practical, personal financial advice. Do get in touch with us at www.sjp.co.uk/pga and we look forward to meeting many of you during the St. James's Place National Pro-Am.

Good luck!

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Each SRP contains 20 individual bamboo tee matchbox units (RRP £3.99/unit).

Contact Rob Emerson at ILB on rob.emerson@ilbrands.co.uk







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