

# STPGA

EDUCATION + ANNUAL  
SUMMIT MEETING

**February 9-10, 2026**  
**Westin San Antonio North**  
**Schedule of Events**

## **Monday, February 9**

- 7:00 – 8:00            Registration & Breakfast  
*Make sure to say hi to our partners!*
- 8:00 – 8:10            Welcome and Overview of the Day  
*President Rich Ballinger*
- 8:10 – 8:15            Partner Presentation #1 – StrackaLine
- 8:15 – 8:20            Partner Presentation #2 – Bobby Jones and Sunice
- 8:20 – 9:00            Annual Meeting + Announcing our new Vision, Mission, and Strategic Pillars  
*President Report – Rich Ballinger*  
*Vice President Report – Darrell Fuston*  
*Secretary Report – Ricky Lyons*  
*Executive Director Report – Thomas Hutton*
- 9:00 – 9:30            Associate Program Updates  
*How to become an Associate?*  
*Associate Programs and Orientations for 2026*
- 9:30 – 9:35            Partner Presentation #3 – Signature Golf
- 9:35 – 9:40            Partner Presentation #4 – BlueGolf – Clubessentials – ForeUp
- 9:40 – 9:45            PGA Member Recognition  
*New PGA Members*  
*Quarter Century Members*  
*Half-Century Members*  
*Specializations and Certification*

## **BREAK**

- 10:00 – 11:10        Keynote Speaker #1 – Kelly Merbler  
*Bridging the Growth Gap: The 5 Leadership Gaps Every Leader Must Close to Succeed in 2026*
- 11:10 – 11:15        Partner Presentation #5 – Heritage Creations

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11:15 – 12:00	Keynote Speaker #2 – Kevin Scott <i>How AI and new technologies can help you in today's world!</i>
<b>LUNCH</b> <i>Please be back in your seat by 1:00 p.m.</i>	
1:00 – 1:05	Welcome and Overview of the Afternoon <i>President Rich Ballinger</i>
1:05 – 2:05	Keynote Speaker #3 – Rik Roberts <i>Mayberry Method: Eliminate Distractions and Increase Productivity</i>
2:05 – 2:10	Partner Presentation #6 – Range Servant
2:10 – 2:15	Partner Presentation #7 – Bogey2Birdies
2:15 – 3:15	Keynote Speaker #4 – Joe Dupree – Forbes Travel Guide <i>The Empathy Interview</i>
3:15 – 4:00	PGA of America Benchmarking and Panel Discussion <i>Executive Director Thomas Hutton</i> <i>District Director Dale Morgan</i> <i>Regional Director Mike Ray</i>
4:00 – 4:05	Closing Comments

## **58<sup>th</sup> Annual Awards Banquet**

6:00 – 9:00	Cocktail Reception & 58 <sup>th</sup> Annual Awards Banquet* <i>*For Invitees and Members Who Purchase a Ticket</i>
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## Tuesday, February 10

7:30 – 8:30	Registration & Breakfast
8:30 – 8:35	Opening Comments
8:35 – 10:00	Keynote Speaker #5 – Jim Nittoli, PGA and Dr. David Wright <i>“Physical and Mental Balance for Peak Performance”</i>
10:00 – 10:30	Partner Presentation #8 – LAB Golf
10:30 – 12:00	Keynote Speaker #6 – Bryan Gathright, PGA and Hunter Gathright <i>“Building a team between player, coaches, and teaching professionals”</i>
12:00	Departure – Lets have an awesome 2026!



L.A.B. GOLF



bogeys2Birdies

