

STPGA

EDUCATION + ANNUAL
SUMMIT MEETING

February 9-10, 2026
Westin San Antonio North
Schedule of Events

Monday, February 9

7:00 – 8:00	Registration & Breakfast <i>Make sure to say hi to our partners!</i>
8:00 – 8:10	Welcome and Overview of the Day <i>President Rich Ballinger</i>
8:10 – 8:15	Partner Presentation #1 – StrackaLine
8:15 – 8:20	Partner Presentation #2 – Bobby Jones and Sunice
8:20 – 9:00	Annual Meeting + Announcing our new Vision, Mission, and Strategic Pillars <i>President Report – Rich Ballinger</i> <i>Vice President Report – Darrell Fuston</i> <i>Secretary Report – Ricky Lyons</i> <i>Executive Director Report – Thomas Hutton</i>
9:00 – 9:30	Associate Program Updates <i>How to become an Associate?</i> <i>Associate Programs and Orientations for 2026</i>
9:30 – 9:35	Partner Presentation #3 – Signature Golf
9:35 – 9:40	Partner Presentation #4 – BlueGolf – Clubessentials – ForeUp
9:40 – 9:45	PGA Member Recognition <i>New PGA Members</i> <i>Quarter Century Members</i> <i>Half-Century Members</i> <i>Specializations and Certification</i>

BREAK

10:00 – 11:10	Keynote Speaker #1 – Kelly Merbler <i>Bridging the Growth Gap: The 5 Leadership Gaps Every Leader Must Close to Succeed in 2026</i>
11:10 – 11:15	Partner Presentation #5 – Heritage Creations

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11:15 – 12:00 Keynote Speaker #2 – Kevin Scott
How AI and new technologies can help you in today's world!

LUNCH

Please be back in your seat by 1:00 p.m.

1:00 – 1:05 Welcome and Overview of the Afternoon
President Rich Ballinger

1:05 – 2:05 Keynote Speaker #3 – Rik Roberts
Mayberry Method: Eliminate Distractions and Increase Productivity

2:05 – 2:10 Partner Presentation #6 – Range Servant

2:10 – 2:15 Partner Presentation #7 – Bogey2Birdies

2:15 – 3:15 Keynote Speaker #4 – Joe Dupree – Forbes Travel Guide
The Empathy Interview

3:15 – 4:00 PGA of America Benchmarking and Panel Discussion
Executive Director Thomas Hutton
District Director Dale Morgan
Regional Director Mike Ray

4:00 – 4:05 Closing Comments

58th Annual Awards Banquet

6:00 – 9:00 Cocktail Reception & 58th Annual Awards Banquet*
**For Invitees and Members Who Purchase a Ticket*

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Tuesday, February 10

7:30 – 8:30	Registration & Breakfast
8:30 – 8:35	Opening Comments
8:35 – 10:00	Keynote Speaker #5 – Jim Nittoli, PGA and Dr. David Wright <i>“Physical and Mental Balance for Peak Performance”</i>
10:00 – 10:30	Partner Presentation #8 – LAB Golf
10:30 – 12:00	Keynote Speaker #6 – Bryan Gathright, PGA and Hunter Gathright <i>“Building a team between player, coaches, and teaching professionals”</i>
12:00	Departure – Lets have an awesome 2026!



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