

PING
Gulf States PGA Rewards Overview

1. Objective – To educate Gulf States Professionals on the importance of PING club fitting, encourage active participation in Gulf States PGA education seminars and events, and keep the PING brand front and center amongst the section membership.
2. Eligibility – All PGA Professionals, Assistants, and Apprentices in good standing with the Gulf States PGA Section. If a facility earns PING sales points, all eligible employees receive the same amount of sales points.
3. Program Dates – The PING Rewards Program shall run from January 1, 2012 thru October 31, 2012.
4. Program Parameters – Pro’s will earn points based on PING Sales, participation in PING fitting seminars, and participation in Gulf States PGA section seminars, annual meetings and selected section tournaments.
5. Calculation of Points – The section will keep track of the participation points from education seminars, meetings, and tournaments. PING will keep track of the sales level points. The two totals will be combined.
6. PING Rewards Event – The top 36 points winners will be invited to participate in the inaugural PING Rewards day. This will be a fun day to reward the accomplishments of the top point’s winners with lunch and a golf event for cash prizes.
7. Payouts – The section will handle the payout to the winners from the event.