

MICHIGAN PGA WOMEN'S OPEN



2023

Crystal Mountain is proud to once again host the Michigan PGA Women's Open. We hope you will join us for the 30th anniversary of this premier event, considered one of the finest Women's Open Championships in the nation.

This will be Crystal Mountain's 21st year hosting the tournament. Thanks to our staff, team of volunteers and committed partners, this annual event continues to attract current and former LPGA players, club professionals and top amateurs from around the world.

Hosted on the signature Mountain Ridge course, the three-round championship is highly competitive - and last year's tournament was no different. Michigan native Sarah White won the 29th Michigan PGA Women's Open Championship in 2022. The 24-year-old from Caledonia shot a 9-under 63 to rally from five shots from behind. White made eight birdies, an eagle and one bogey to claim her share of the \$40,000 purse.

This year's Michigan Women's Open will be held June 26-28.

As is tradition, the weekend begins with the always entertaining and popular Pro-Am. The 18-hole scramble, featuring a mix of co-ed and women's only teams, is open to sponsors and anyone looking to support women's golf. Each foursome is paired with one of the incredible players in the Michigan Women's Open.

The event wouldn't be possible without generous sponsors. The funds help make up the winning purse that players compete for, and provide an opportunity for female athletes to pursue their dream of professional golf.

There is a wide range of sponsorship opportunities, some of which include lodging at Crystal Mountain, as well as invitations to play in the Pro-Am and attend the Pro-Am Awards reception. There will also be a 30th Anniversary Party this year. Each sponsor is prominently featured in promotional material throughout the event.

2023 Michigan Women's Open - Event Schedule:

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|---------------------|--|
| Saturday, June 24: | Michigan PGA Women's Open Pro-Am <i>- followed by Pro-Am reception</i> |
| Sunday, June 25: | Ladies practice day |
| Monday, June 26: | Michigan PGA Women's Open First Round <i>- followed by 30th Anniversary Party</i> |
| Tuesday, June 27: | Michigan PGA Women's Open Second Round |
| Wednesday, June 28: | Michigan PGA Women's Open Final Round <i>- followed by championship Awards Ceremony</i> |

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2023 Sponsorship Opportunities



CRYSTAL LEVEL | \$30,000

Special Thanks to our Presenting Sponsor:



- Recognition as Presenting Sponsor for 2023 Michigan PGA Women's Open.
- (4) foursome entries in Michigan PGA Women's Open Pro-Am with accommodations for up to 16 people, June 23-25.
- (16) invitations to the Pro-Am reception with food and open bar.
- Option to provide swag or product for the Pro-Am Tee Gift.
- Verbal recognition and opportunity to speak at the Pro-Am reception and MWO Championship Awards Ceremony.
- (3) on-site banners or creative displays setup on property during the event.
- Corporate Golf Card at Crystal Mountain (24 rounds of golf).
- Corporate Ski Card at Crystal Mountain (20 day lift tickets).



PLATINUM LEVEL | \$10,000

Sponsorship

- Recognition in 2023 Michigan PGA Women's Open sponsorship material.
- (2) foursome entries in Michigan PGA Women's Open Pro-Am with accommodations for up to eight people, June 23-25.
- (8) invitations to the Pro-Am reception with food and four drink tickets each.
- Option to provide swag or product for the Pro-Am Tee Gift.
- (2) on-site banners or creative displays setup on property during the event.
- (2) Fore Paks (total of 8 rounds of golf with cart) valid for 2023 golf season.

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2023 Sponsorship Opportunities



GOLD LEVEL | \$5,000 *Sponsorship*

- Recognition in 2023 Michigan PGA Women's Open sponsorship material.
- (1) foursome entry in Michigan PGA Women's Open Pro-Am.
- (4) invitations to the Pro-Am reception with food and two drink tickets each.
- Option to provide swag or product for the Pro-Am Tee Gift.
- (1) on-site banner or creative display setup on property during the event.
- (1) Fore Pak (total of 4 rounds of golf with cart) valid for 2023 golf season.



SILVER LEVEL | \$3,000 *Sponsorship*

- Recognition as a sponsor in promotional materials.
- (1) twosome entry in Michigan PGA Women's Open Pro-Am.
- (2) invitations to the Pro-Am reception with food and two drink tickets each.
- Option to provide swag or product for the Pro-Am Tee Gift.
- (1) Fore Pak (total of 4 rounds of golf with cart) valid for 2023 golf season.



BRONZE LEVEL | \$1,000 *Sponsorship*

- Recognition as a sponsor in promotional materials.
- Option to provide swag or product for the Pro-Am Tee Gift.
- Signage on the driving range during the event.
- (1) Fore Pak (total of 4 rounds of golf with cart) valid for 2023 golf season.

Thank you for your consideration in supporting aspiring female golf professionals.

Point of contact:

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