



PGA

Southwest Section

THE SOUTHWEST PGA
SEMI-ANNUAL MEETING
Wednesday, November 2, 2016
THE SCOTTSDALE RESORT AT MCCORMICK RANCH
7700 East McCormick Parkway, Scottsdale AZ, 85258

8:00 a.m.	Pre-Registration/Continental Breakfast	
9:00 a.m.	Call to Order & Invocation	
	State of the Association	Greg Leicht, PGA President, Southwest PGA
	Financial Report of the Association	Jamey Lewis, PGA Vice President, Southwest PGA
	Membership Update	Jay Larscheid, PGA Secretary, Southwest PGA
	Section Administrative Update	Michael Miller Executive Director, Southwest PGA
	PGA of America Update	Dan Hill, PGA PGA of America District 14 Director
10:15 a.m.	2016 Tournament Awards	Doug Hodge, PGA
10:30 a.m.	Keynote Presentation	D.J. Allen Communication & Performance Coach Xs & Os of Success
11:30 a.m.	Special Presentation	
	A Conversation with Johnny Miller <i>Presented by Zero Friction</i>	 ZERO FRICTION.
12:30 p.m.	Open Forum	
12:45 p.m.	Adjourn	
1:00 p.m. – 2:00 p.m.	Education Seminar <i>“Competing Effectively in the Job Market”</i>	Bruce Lubach, PGA PGA Employment Consultant

Dress Code:

Male Attendees - coat and tie mandatory; Female Attendees - business attire mandatory.

Southwest PGA members must attend the semi-annual meeting from 9:00 a.m.-12:45 p.m. to be eligible for four (4) MSR credits (maximum allowed by The PGA of America for attending a Section Meeting).



D. J. Allen, MBA

Xs & Os of Success – Communication/Performance Coach, Speaker & Author

D.J. Allen has combined his love for business with his passion for sports. An award-winning entrepreneur, Allen is a speaker, author and founder of Xs & Os of Success – a leadership, organizational and professional development company which uses the platform of sports and its teachings to help individuals and teams maximize their potential in business and life. Allen also serves as a communication/performance coach for business leaders, sports teams, coaches and athletes throughout the nation. He has worked with first round draft picks as well as All-Americans at both the college and prep levels.

The Xs & Os of Success works with a network of national contacts in the sports industry – including coaches, athletes and administrators – to help provide a unique insight into creating successful environments that produce winning results in the field of business – and in life. In addition to his role as a top performance coach with business leaders and athletes, Allen has served as a keynote speaker for such organizations as: Life is Beautiful, American Cancer Society, IMG College & Buffalo Wild Wings and he has shared the stage with the likes of Magic Johnson, Jimmy Kimmel and former U.S. President Jimmy Carter.

Allen is co-author of the book *The Xs and Os of Success: A Playbook for Leaders in Business and Life* with University of Oklahoma head basketball coach Lon Kruger, who was the first coach in history to take five different programs to the NCAA Tournament (Oklahoma, UNLV, Illinois, Florida & Kansas State).

Allen's interactive presentation to the Southwest Section PGA in November will feature an up-close look at how the top coaches in sports – and leaders in business – create positive and successful environments that bring out the very best in people. This "Make a Play for a Teammate" culture leads to winning in sports, business and life.